

Ohio Lawn Care Association 2024 Sponsorship Program

Company Name	 	
Main Contact: Name		

☐ Gold Level Sponsorship - Scholarship Benefactor - PRICE = \$2,500

Includes:

- A portion of your sponsorship will be directly contributed to our impactful scholarship program.
- Exclusive Zoom call for your company with OSU Turf Team.
- Legislative Updates Quarterly legislative reports from OLCA Lobbyists and 2 Zoom calls per year.
- Full Page Ad (black & white or color) in 2 newsletters.
- Up to 5 minutes upfront face time with attendees at Field Days and Annual Meeting to promote company and new products.
- 60-second commercial on email blasts. (Commercial should be sent as an MP4)
- Event Sponsor of Field Days. Sponsorship includes logo placement on promotional materials, signage, handouts and equipment/product display space.
- Complimentary vendor registration at Field Days for up to 5 company representatives.
- Annual Meeting Event Sponsor Sponsorship includes logo placement on promotional materials and signage.
- Website logo and link to sponsor site.
- Wall cling with company logo outside of the Lawn Care Track at the OTF Conference & Show.
- Grateful Embrace Event Sponsor Sponsorship includes logo placement on promotional materials and signage.
- One-year Supplier Membership for up to 5 company representatives.

☐ Silver Level Sponsorship – Legislative Supporter - PRICE = \$2,000

Includes:

- Legislative Updates Quarterly legislative reports from OLCA Lobbyists and 2 Zoom calls per year.
- Half Page Ad (black & white or color) in 2 newsletters.
- Up to 5 minutes to talk about your product at lunch and equipment demonstration space at Field Days.
- Event Sponsor at Field Days. Sponsorship includes logo placement on promotional materials, signage, handouts.
- Complimentary vendor registration at Field Days for up to 3 company representatives.
- Annual Meeting Sponsor Sponsorship includes logo placement on promotional materials and signage.
- Website logo and link to sponsor site.
- Wall cling with company logo outside of the Lawn Care Track at the OTF Conference & Show.
- Grateful Embrace Event Sponsor Sponsorship includes logo placement on promotional materials and signage.
- One-year Supplier Membership for up to 3 company representatives.

☐ Bronze Level Sponsorship - Friend of OLCA - PRICE = \$1,700

Includes:

- Event Sponsor at Field Days. Sponsorship includes logo placement on promotional materials, signage, handouts.
- Annual Meeting Sponsor Sponsorship includes logo placement on promotional materials and signage.
- Website logo and link to sponsor site.
- Wall cling with company logo outside of the Lawn Care Track at the OTF Conference & Show.
- Grateful Embrace Event Sponsor Sponsorship includes logo placement on promotional materials and signage.
- One-year Supplier Membership Membership for 1 company representative.

□ OLCA Supporter - PRICE = \$500

Includes:

- Supporter of OLCA lobbying efforts and research.
- Logo on promotional materials and event signage at Field Days, Grateful Embrace and Annual Meeting.
- Website logo and link to sponsor site.

To confirm your participation as a 2024 OLCA sponsor, please check the appropriate box above and return to:

OLCA - 1201 Dublin Rd. Ste. 136, Columbus, Ohio 43215 - Phone: 800-510-5296 - www.OhioLawnCare.org

□ Check (Make check payable to **OLCA**)

To pay by credit card, please visit www.OhioLawnCare.org and Sign In (located in the upper right corner). OLCA currently accepts the following credit cards: Discover, MasterCard and VISA. OLCA is unable to accept credit cards by phone or by mail. If you do not remember your Username or Password, use the Reset Your Password on the OLCA web site by entering the email address associated with your member record. Please contact the OLCA office at 800-510-5296 if you have any questions or have trouble logging in.

We appreciate your support of OLCA.